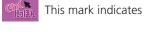
Bento: Packaging Good Food and **Human Warmth**

One of the pleasures of eating bento is the excitement, upon opening the box, of seeing what is inside. The person who makes the bento, too, enjoys giving thought to the process of creating a boxed meal that will please the person eating it. A bento can be a very eloquent medium of messages between people who care for each other.



This mark indicates that more related information is included on the "Click Japan" website. http://www.tjf.or.jp/clicknippon/





Bento are boxed meals packed in an attractive manner in easily portable containers. For everyone living in Japan, from early childhood onward, bento are a familiar and ordinary style of eating.

Day care and kindergarten

Many children have a bento 弁当 set of their own for the first time when they enter kindergarten





Elementary and junior high school

Most elementary and junior high schools in Japan serve school lunches every day, but several times a year, for special school events such as field trips and sports events, the stu-

The sight and sounds of a parent who has risen early to prepare a bento, the good taste of its contents, and the fun of sharing bento tidbits with friends are among many people's

Junior high students also often have bento made for them when they go to school on weekends or holidays for club activities or for their quick evening meal between school and attending juku.



The most popular okazu (main and additional side dishes) taste good even when cold and go well with rice. People often have special memories of the taste of such okazu made by a particular person or the occasion when they ate

Our favorite *okazu* dishes





ウィンナー



からあげ Source: From "Chotto shiritai minna no koe: Bento", Tepore, 2005. http://www.tepore.com/koe

store, and eat it at the office.

At workplaces

Few high schools serve school lunches or have cafeterias. Students either bring a homemade bento or they may buy sandwiches or bento at a shop near or temporarily open at the school.

homemade bento for lunch

たまごやき

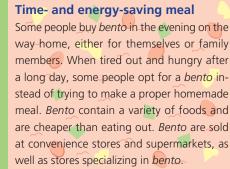


Home delivery for the elderly Shopping and cooking meals daily can be a difficult burden for the elderly, and some make use of services that delive ento to their door. They look forward t e contact with the person who deliver ne bento and can request special menus if they have specific needs, such as limite calorie intake or low-sodium foods.



Pleasure outings

A good picnic *bento* is indispensable when omes to seasonal outings—a celebration spring under the cherry blossoms, a trip the beach, or a picnic to enjoy the colof autumn. The bento brought together such occasions, often packed in large, picnic-style containers for sharing among veral people, augment the pleasures and xcite the conversations when families or oups of friends gather. When traveling, me people enjoy buying locally made bento (ekiben) at stops along the way.







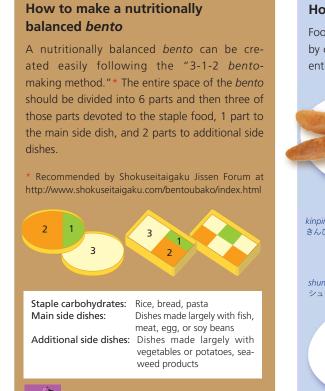




For Healthy and Colorful Bento 🥔 🍅 🦹 🏈 🍅 🦹

All bento, whether home made or commercially made, are attractively packed with several kinds of *okazu* dishes. Their selection and arrangement is based on considerations of nutrition, color,

In Japan the importance of eating as great a variety of foods as possible every day and maintaining a nutritionally balanced diet is widely recognized as a result of what people learn in school as well as numerous popular television programs and other media

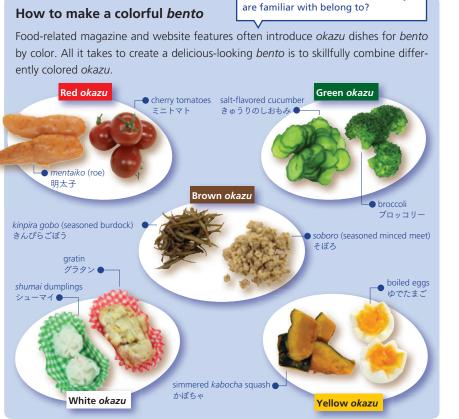


features on health and nutrition. Not only when making a bento but when buying one, most people gauge the nutritional balance of the meal it offers by the color and variety of its okazu.

It is also well known that what makes a meal appetizing is not only aroma and flavor but appearance. People try to make bento with food arrangements that look delicious and arouse the Plan your own bento!

What color categories (red, green, yel-

ow, brown, or white) do the foods you



Bento Day: Students take up the challenge

Almost all elementary schools and 70 percent of junior high schools serve hot lunches.* Bento day was a program that began at an elementary school in Kagawa prefecture in 2001 and has since spread throughout Japan. The school sets several days throughout the school year when school lunches will not be served and asks all the students to get up early and make their own *bento*, without any parental help, on those days.

The students are expected to take charge of everything—from purchasing ingredients to cleaning up after their preparations. Still, the program is highly regarded for not only heightening children's understanding of nutritional balance but fostering self-reliance, raising their awareness and sense of gratitude toward the people who prepare their meals, as well as cultivating closer ties within the family and in the local community (see "Meeting People").

Nationwide average for all schools serving school lunches. "Survey on School Lunch Programs," Ministry of Education, Culture, Sports, Science and Technol-

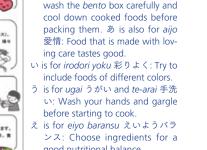
Bento Day Hints for Elementary School Students



"おいしくなれ!"という思いをこめながらお月面の中界を考え、料理を作るようのかすによう。

Japanese Culture Now-3

"The A-I-U-E-O of Bento Making"



for oishii おいしい: Do your bes to choose healthy ingredients and season them well, so that the bento will taste as good as it can.

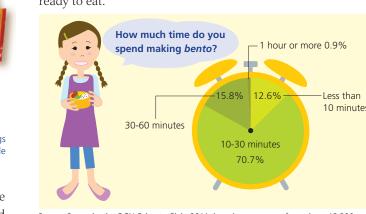
Bento-making shortcuts \uparrow \uparrow \uparrow \uparrow \uparrow \uparrow \uparrow

Making a nutritionally balanced and colorful bento with several kinds of okazu day after day is no easy task. Experienced bento makers take advantage of various shortcuts for preparing okazu quickly.

One very common method is to prepare dishes for the evening and morning meals Many types of okazu, prepared in servings sy-to-use sizes for bento, are available in slightly extra amounts and among frozen food products. use the leftovers for bento.

Convenient frozen foods made especially for bento use are also available, such as mini hamburger steaks and deep-fried foods that can be defrosted quickly in the microwave. Frozen cooked vegetable dishes prearranged in paper cups can be placed

just as they are in the bento; by lunch hour they are defrosted and



Source: Survey by the OCN O-bento Club, 2011, based on responses from about 12,200 people



Enhancing the enjoyment of eating

The creative touches incorporated can be greatly enhanced by utilizing various cute or attractive bento props, decorative ways of cutting *okazu*, and artful arrangements, all small contrivances that can be adopted in the midst of a busy daily schedule



an onigiri a lively expression. A drinking straw car

be used to cut out small circles in a slice of ham.

 Octopus-shaped wieners and rabbit-shaped apple are some of the decorative ways okazu can be fashioned with a regular kitchen-knife

 These paper cups have a message inside revealed after the contents are eaten.

cut on the diagonal, and the two pieces pinned with a

toothpick to form the shape

Cute-shaped sandwiches

can be made by using a

cookie-cutter to cut the

The sentiments of the *bento* maker



People make bento for many reasons—to provide a healthier meal than can : 1. 早弁 hayaben 2. 駅弁 ekiben 3. 空弁 soraben be purchased commercially, to save money, to be able to eat or let someone 🕴 4. キャラ弁 kyaraben 5. ほか弁 hokaben 6. 塾弁 jukuben else eat foods that suit personal preferences, and even as an expression of love or care for the person the bento is made for. There are many cases of people who get up early every morning year after year, before anyone else 🗼 c. bento eaten when going to juku in the evening is awake, to make *bento* for themselves or another family member.

In the past it was generally women who made bento for their husbands • e. hot, freshly-made bento purchased at a bento store or children, but in our more recent era of gender equality, the number of • f. bento featuring the shapes of anime or other characters men who make *bento* for themselves or family members has increased.

See data on how often people make bento and for whom

The words below are all bento-related words. What do they mean? Pick one from a to f.

a. locally made bento sold at airports

b. locally made *bento* sold at train stations

d. eating *bento* before noon

The answers can be found at http://www.tjf.or.jp/takarabako/bi02.htm